We want you to rate how desirable is it to be for someone to be, in our culture, extremely high (top 1% of all people) on a number of different characteristics. This means that very, very few people are “better” than the person along the characteristic.

Below we provide some examples of how we would like you to think and respond to “how valued” a person would be viewed by our culture, if they were deemed top 1% for each characteristic.

*(You and your administrator can go through so you understand what these ratings mean and the nature of how you will be responding to these items on Qualtrics)*

Example Item 1: **EXTREMELY HIGH (top 1%)**

Characteristic: “I am irritated by people who ask favors of me”

**Thinking:** In other words, if someone is in the top 1% of people on this characteristic, then they have a very strong tendency to get irritated when someone asks for a favor of them. It is probably very undesirable for someone to be extremely high in this characteristic (reacting to a favor by being irritated).

**Rating:**

Very Undesirable Undesirable Neutral Desirable Very Desirable

Example Item 2: **EXTREMELY HIGH (top 1%)**

Characteristic: “Am a "glass is half empty" kind of person”

**Thinking:** If someone is in the top 1% of people on this characteristic, they are very pessimistic. Being pessimistic is not an extremely undesirable thing to be in our society, but it is still considered less desirable than being an optimist.

**Rating:**

Very Undesirable Undesirable Neutral Desirable Very Desirable

Example Item 3: **EXTREMELY HIGH (top 1%)**

Characteristic: “Like to know how things work.”

**Thinking:** Someone in the top 1% of people on this characteristic is curious about this inner workings of things. Being curious about how objects operate, however, is not necessarily desirable or undesirable.

**Rating:**

Very Undesirable Undesirable Neutral Desirable Very Desirable

Example Item 4: **EXTREMELY HIGH (top 1%)**

Characteristic: “Like to tidy up.”

**Thinking:** Someone in the top 1% of people on this characteristic is a neat person (or at least a person who likes to keep things neat). Being a person who keeps things neat is certainly a desirable characteristic in our society, but it is not something that is extraodinarily valued.

**Rating:**

Very Undesirable Undesirable Neutral Desirable Very Desirable

Example Item 5: **EXTREMELY HIGH (top 1%)**

Characteristic: “I work hard to achieve things.”

**Thinking:** Someone in the top 1% of people on this characteristic is a very hard worker and goal-driven. Both of these characteristics are extremely desirable in our society, therefore, this characteristic would be rated “very desirable” for someone who is in the top 1%.

**Rating:**

Very Undesirable Undesirable Neutral Desirable Very Desirable